

FOR IMMEDIATE RELEASE

Mash Gallery
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Mash Gallery
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Press Release

Mash Gallery presents I OF LA, a celebratory exhibition of LA's most discoverable artists.

Los Angeles, CA, June 30, 2020:

Mash Gallery celebrates the DTLA Arts District community with its expansive exhibition, I OF LA, opening August 29, 2020. I OF LA features 20 of the area's best discoverable artists—selected from almost 200 submissions and single-handedly curated by MASH Gallery founder and artist, Haleh Mashian. This breathtaking summer show provides a much-needed and safe opportunity to bring the community together to find solace through art. "Mash Gallery added every precaution to make this an exciting indoor/outdoor event while being totally safe. Come inside or stay outside, for a unique art experience," encourages MASH.



"Liberte est Morte" by Ricardo Cisneros. Acrylic on canvas, 24 x 18 in. (2019)

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I OF LA encompasses the space between vision and communication, between artist and audience. “I aim for symbolic interactions to create a contrasting visual syntax for **I OF LA**. The works possess an energetic rawness and were not designed to be exhibited together. My goal is to highlight this kinetic visual energy against an orderly and refined structure to enhance the high degree of visual complexity around us,” says Haleh.

Haleh explains that the term “emerging artist” can be misleading. So-called emerging artists are sometimes freer and less restrained to experiment with ideas, concepts and materials that don’t immediately resonate with each other—but the unexpected results can generate an energy, a fluidity, that lay previously undiscovered. “I wanted to give these voices a presence in an established gallery,” adds Haleh.

Showcased artists include vivid abstractionist Moises Ortiz, whose arresting works evince an energetic use of color and composition; Terri Lloyd, whose faceless figures grace the stark suburban pastel backgrounds of her childhood; abstract photographer of ordinary household items, Laura Hull; urban street artist and portraitist, Jacob Root; modern-day Lichtenstein descendant, Dan Litzinger, whose pop-comic style mixes mid-century aesthetics with current pop culture imagery; the minimalist installation art of Alex Chiu among many others.

To meet the safety needs of social distancing, the MASH Gallery venue is uniquely suited for today’s live gatherings that require more space and open air. Haleh Mashian has created a true indoor-outdoor space made possible by large, glass garage doors that open directly onto street-level and a high volumetric ceiling fan with two exhaust fans that blow fresh air into the gallery. Helpful floor markings will adhere to six-foot social distancing guidelines, so that at any given time, the gallery is never at over-capacity. Artwork will hang on outside walls as well as displayed on mobile walls on the sidewalk outside MASH. This summer opening will feature a DJ or live music and a wine bar facing the street. Safety is MASH’s first priority as the gallery knows that inspiring and continuing community is just as important during this time of recovery.

MASH Gallery is a contemporary art gallery located in the Los Angeles Arts District conceived to accommodate independent curators in order to manifest their vision. The brainchild of artist **Haleh Mashian**, the venue is designed to create intimate conversations between those curators, artists, and the Los Angeles art audience. MASH places its commercial programming into the hands of an ever-changing rotation of curated shows. While scheduling and presenting art installations is an expected feature for museums, it is new territory for a commercial art space. Instead of representing individual artists, MASH Gallery showcases a robust schedule of compelling contemporary art shows, bringing the art gallery to life like never before. For more information, visit mashgallery.com or [@mash_gallery](https://www.instagram.com/mash_gallery).

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